



Techstep

Essentials MDM

Managed Google Play

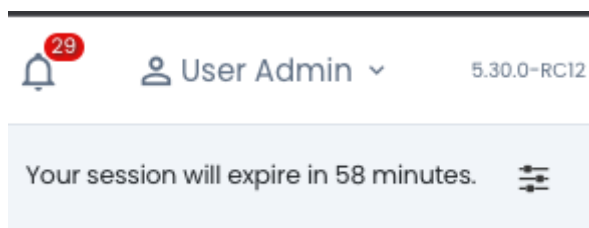
Date: 07/03/2023



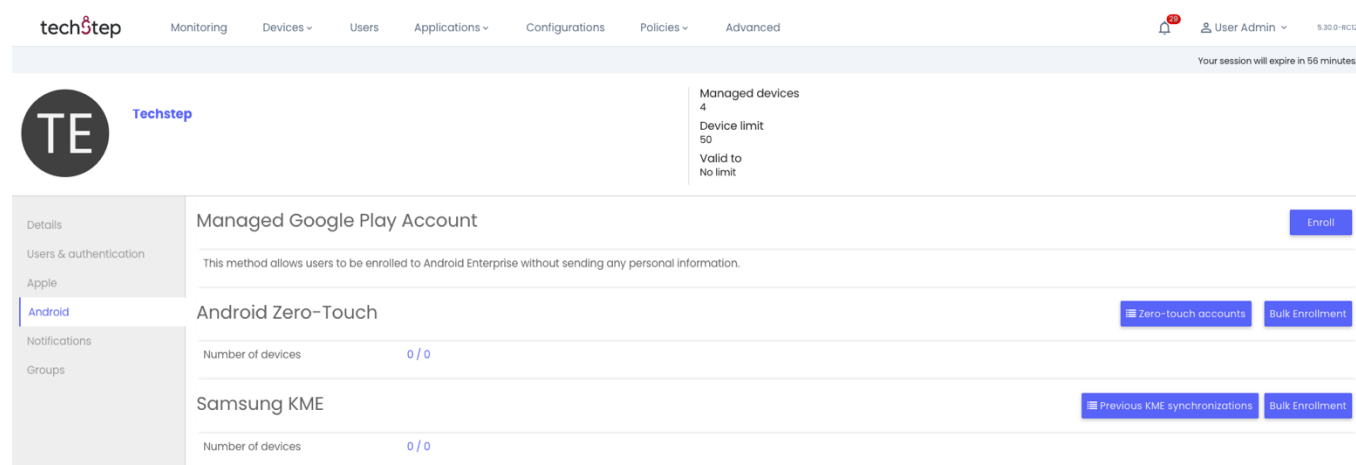
Managed Google Play allows you to publish, manage and distribute applications in your enterprise's Google Play Store. These applications will be available for users in the Google Play app on Android devices with a managed work profile. Android Enterprise allows you to create managed work profiles on Android devices. The same Google account is used for both services.

Enrolling a Managed Google Play Account

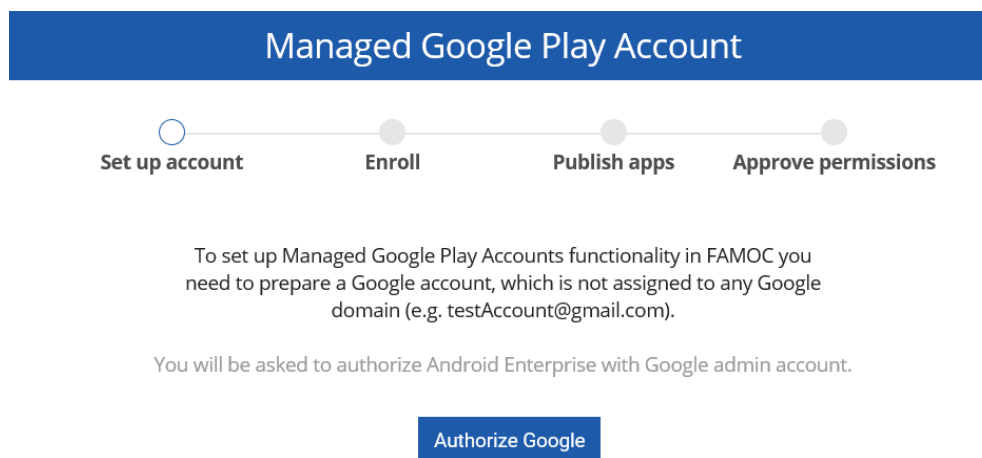
First, navigate to the Organization Settings via the “User Menu” button. To do so, hover over your username in the top right corner and select Settings.



Then, in the Android tab, click “Enroll” in the Managed Google Play Account section.

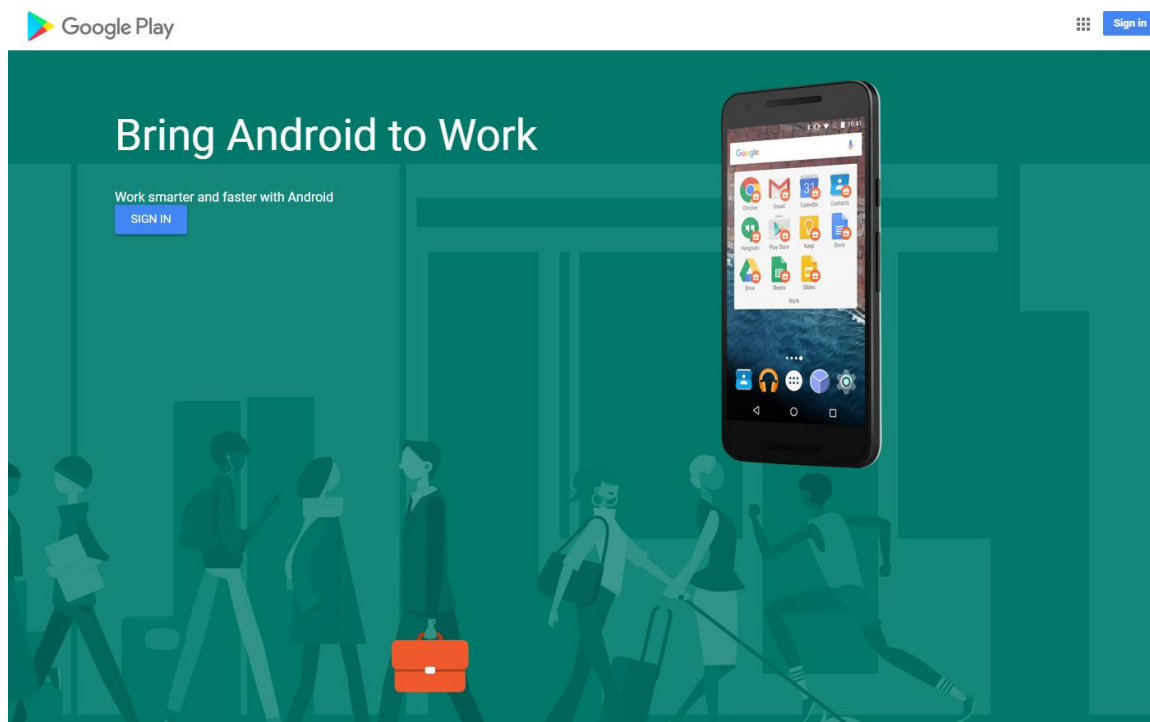


A picture below presents how the process looks like. The first step is to click “Authorize Google”.

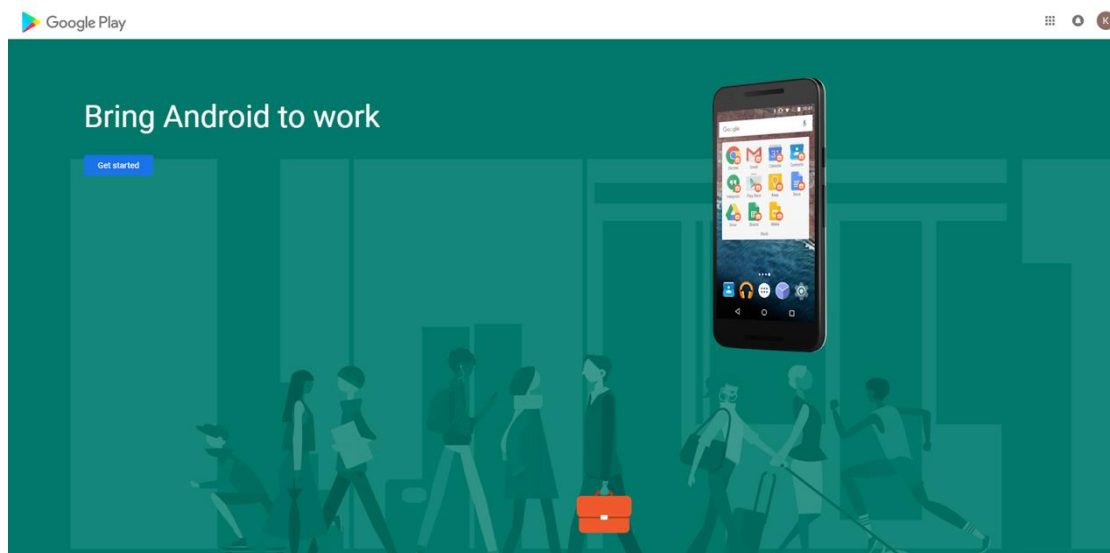


You'll be forwarded to Google's Admin sign up portal to create a new enterprise. Click "Sign in" and enter your organizations' Google account credentials to be used for Managed Google Play and Android Enterprise. The account used will become the owner for the enterprise. If you are already logged in to your Google account in the browser, you can use that session.

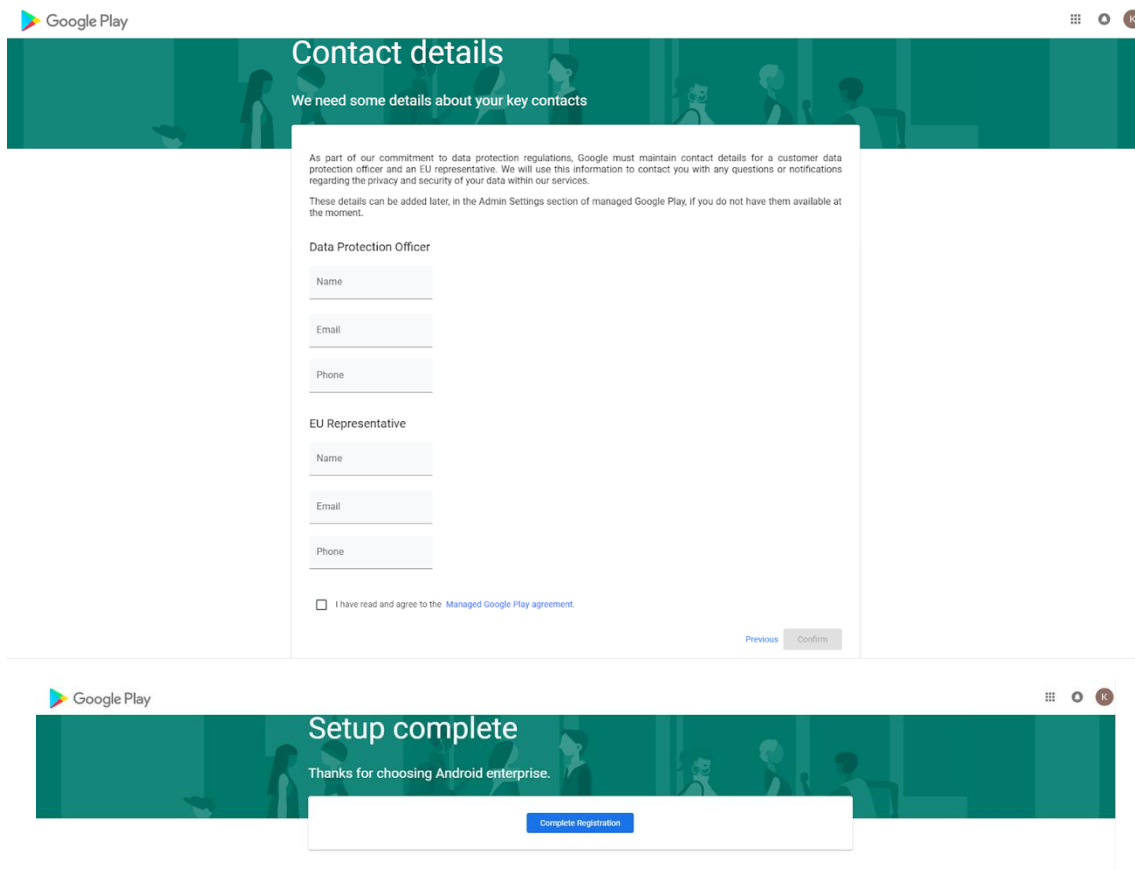
Note: The account used cannot be a G Suite account.

A screenshot of the Google sign-in page. At the top is the Google logo, followed by the text 'Sign in with your Google Account'. Below this is a text input field labeled 'Email or phone' with a cursor inside. Under the input field is a blue link that says 'Forgot email?'. Further down is a line of text: 'Not your computer? Use Guest mode to sign in privately.' followed by a blue link 'Learn more'. At the bottom left is a blue link 'Create account', and at the bottom right is a blue button labeled 'Next'. At the very bottom of the page, there is a small dropdown menu set to 'English (United States)' and three links: 'Help', 'Privacy', and 'Terms'.

After signing in you'll be forwarded back to the Admin sign up portal. Click "Get started", fill in the required Business name field. Then click "Next" to proceed.

A screenshot of the Google Play 'Business name' registration form. The header shows the Google Play logo and navigation icons. The main heading is 'Business name' with the subtext 'We need some details about your business'. The form contains a text input field for 'Business name' with a placeholder 'Your answer' and 'Example'. Below this is a section for 'Enterprise mobility management (EMM) provider' with the text 'FancyFun Software Ltd.'. At the bottom right are 'Previous' and 'Next' buttons.

Fill in the Data Protection Officer and EU Representative data if available. Providing the data at this point is optional. Read the Managed Google Play agreement and tick the box at the bottom of the page then click "Confirm" and finally "Complete Registration".



Google Play

Contact details

We need some details about your key contacts

As part of our commitment to data protection regulations, Google must maintain contact details for a customer data protection officer and an EU representative. We will use this information to contact you with any questions or notifications regarding the privacy and security of your data within our services.

These details can be added later, in the Admin Settings section of managed Google Play, if you do not have them available at the moment.

Data Protection Officer

Name

Email

Phone

EU Representative

Name

Email

Phone

☐ I have read and agree to the [Managed Google Play agreement](#).

[Previous](#) [Confirm](#)

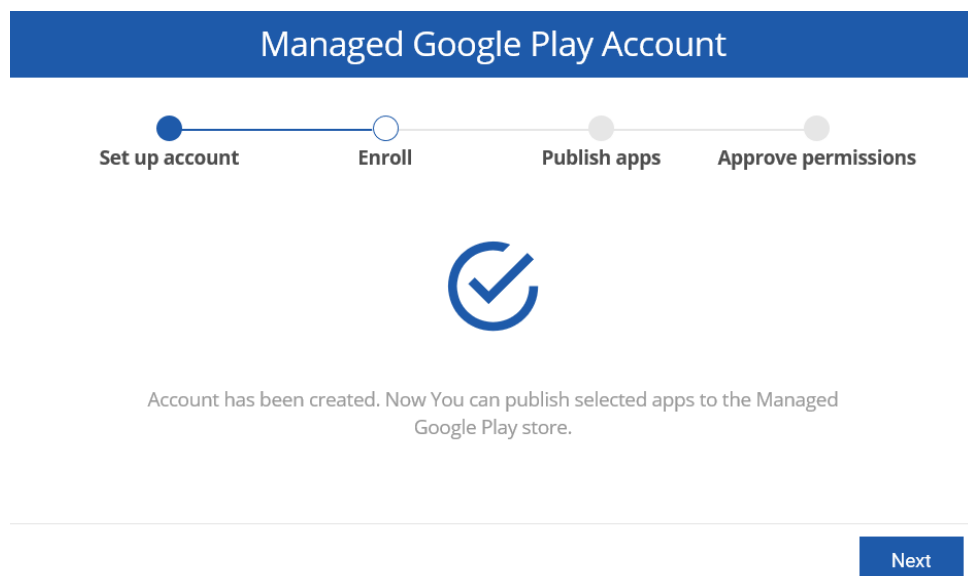
Google Play

Setup complete

Thanks for choosing Android enterprise.

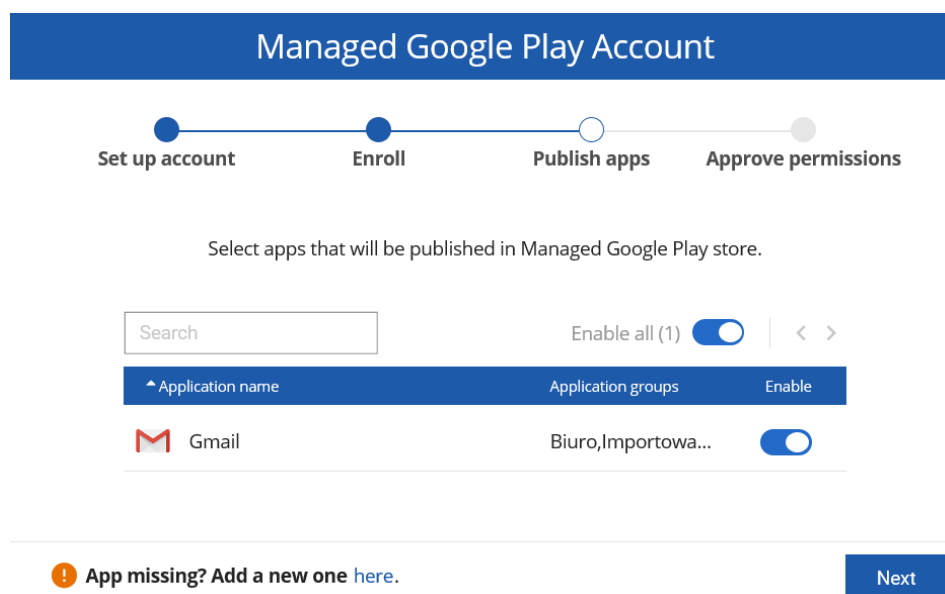
[Complete Registration](#)

At this point, you'll be redirected to Essentials MDM and notified of the account successful enrollment. Click "Next" to proceed and publish your applications.



Managing applications

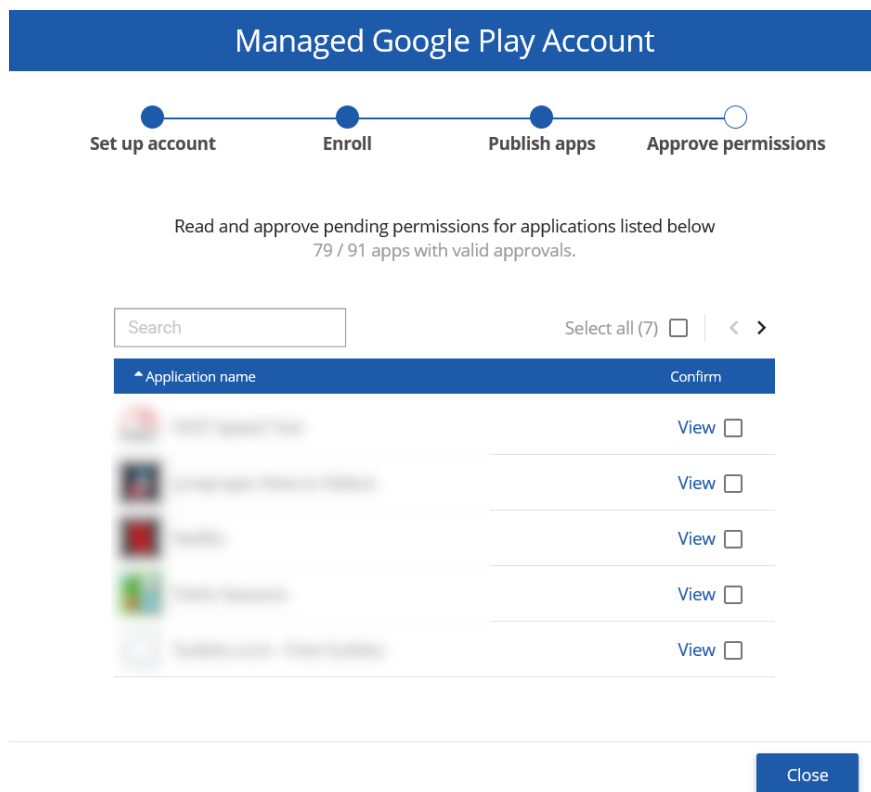
After a successful Managed Google Play Account enrolment, the “Manage Apps” button becomes available, in addition to the “Unenroll” button, in the Organization Settings Android tab. The “Manage Apps” button allows you to quickly access to the “Publish apps” step of the wizard at any time. The applications added in Essentials MDM will be automatically displayed, along with their current Managed Play Store availability setting. To publish one or more applications enable the toggles for their respective entries, then click “Next”.



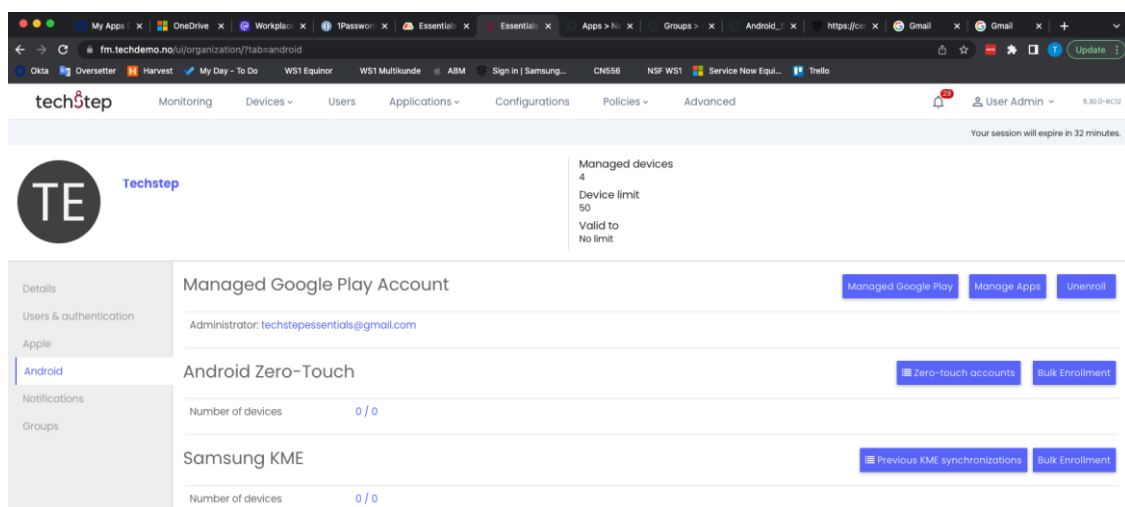
At this point, the system will fetch application permissions for review and acceptance. If an application does not require any permissions, it will automatically be published. Applications requiring permissions need to be reviewed and accepted manually before publishing by ticking the appropriate box in the “Confirm” column. You can also approve apps in the Managed Google Play. To do so, sign into the managed Google Play and search for the app you’d like to approve. Click “Approve” and follow the instructions on screen. All the applications you previously approved

through the Managed Google Play will be displayed on the list and their status will be automatically toggled as "Enable"

When all applications are processed, the setup will be finished. The applications will appear in the devices Managed Google Play Store app within minutes.



To add more apps to the managed Google Play Store, go to MANAGED GOOGLE PLAY.



Then, from the menu on the left, select adding an application from the Play Store, adding a private application from an .apk file, or creating a web application – a shortcut to a specific address that will be displayed on the device as an application icon.

